



MAGAZINE

VINATEX

APRIL, 2024



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CANDID TRANSPARENT COLLABORATIVE INNOVATIVE



Mr. Le Tien Truong
Chairman of the Board of Directors
of Vinatex

The Vietnamese Textile and Garment Industry, including member companies within Vinatex, has undergone the toughest year in the past three decades, with a decline in export revenue of over 10% and a price drop of over 20%. This marks the largest decrease since the outbreak of COVID-19 in 2020. The yarn sector has been severely affected, having to sell below cost for nearly two years with no clear signs of recovery.

Several objective factors have impacted the industry, including low global demand, high inventory, and China's restrictive import policies. Additionally, exchange rate disadvantage has weakened the competitiveness of Vietnamese enterprises. Subjective factors also contribute to this situation, such as a lack of product diversification in the weaving sector, suboptimal production costs, and failure to

leverage the garment industry's position in the global supply chain.

The outlook for the Vietnamese Textile and Garment Industry in 2024 presents both hope and challenges. On the positive side, there are promising signs from macroeconomic indicators in the US, EU, and Japan, all showing improvement. This is coupled with decreasing inflation and interest rates, promising to boost consumer demand and order placements. However, the industry still faces numerous challenges. Economic growth is not yet stable, and market fluctuations remain unpredictable. Commodity prices remain low, and the pressure of low processing cost persists as a major issue. Specifically, the yarn sector

still struggles with weak demand and unprofitable selling prices, while raw material prices fluctuate unpredictably. These factors need to be carefully considered in the business strategies and decisions of companies within the sector. In a fiercely competitive market, innovation is key to survival and growth, with the support of investors and financial institutions for breakthrough plans.

In summary, the Vietnamese Textile and Garment Industry faces significant challenges but also has opportunities for recovery and growth if it receives proper support from investors and implements appropriate strategies. □





TO BRING SPRING

BACK TO THE TEXTILE CITY

Established in the French colonial period, Nam Dinh Textile Garment Joint Stock Corporation has a profound history and witnessed numerous struggles for national liberation. Notably, in 1930, the company's workers participated in a 21-day strike that compelled the French colonists to concede to their demands. This event

inspired other revolutionary movements across the country, aiming to the Revolution in August, 1945.

During the resistance war against the US, the factory not only served as a production facility but also as a fortress, defending both the homeland and itself, embodying the spirit

of "all for the South". After the war, Nam Dinh Textile Garment Joint Stock Corporation grew significantly with a closed-loop production model that also included social services for its workers, becoming a pioneer among Vietnamese factories.

As Vietnam transitioned to a market economy, the Corporation

faced numerous challenges in international competition due to limited capital resources, outdated equipment, weak market research capabilities, and inefficient production processes. However, since privatization in 2008, the company has made concerted efforts to restructure, modernize production, and shift towards the export market.

In the upcoming years, the Board of Directors and Management Board of Nam Dinh Textile Garment J.S. Corporation, together with Vinatex, will develop new manufacturing capabilities. The objective is to ensure benefits for workers, enterprises, and shareholders. In 2024, under the direction of the Vinatex, the company has signed

a cooperation agreement with Coats Group (UK) to produce fire retardant fabrics.

This marks a new direction in the Vietnamese Textile-Garment Industry, creating high-quality products with international intellectual property value. The target is to achieve a revenue of \$30 million by 2028 and establish a new joint venture in Nam Dinh within the next 3-5 years. This presents both an opportunity and a challenge, but the Corporation is determined to overcome it for development and leadership in the industry. Thanks to determination and adaptability, Nam Dinh Textile J.S. Corporation continues to develop sustainably, surpassing challenges for a brighter future. □



MAXIMIZING INTERNAL RESOURCES



Resolution No. 41-NQ/TW of the Political Bureau and Resolution No. 06-NQ/ĐUK of the CPV Committee of National-level State-owned Enterprises' Group emphasize the importance of developing and enhancing the role of Vietnamese entrepreneurs as well as corporate culture in the new era. These resolutions call for strengthening patriotic spirit,

self-reliance, and the supremacy of law within the business community, and regard corporate culture as an indispensable element in management and administration, contributing to innovation and the development of new technologies.

Vietnam National Textile and Garment Group (Vinatex) has implemented these directives

through studying and following Ho Chi Minh's thoughts, aiming to enhance corporate culture and develop human resources. Despite facing numerous difficulties and challenges, Vinatex has established a strong corporate culture, emphasizing unity, creativity, and self-reliance, with the goal of becoming a comprehensive solution provider in fashion and

textiles for businesses. This has helped Vinatex overcome economic, political crises, the impact of pandemics, and continue sustainable development. The culture of Vinatex is built on understanding, loving, and excelling at work, playing a crucial role in promoting the sustainable development of the Group and establishing its brand internationally.

Especially in the context of the increasingly competitive global textile market and new consumer demands for shorter production cycles, Vinatex has

proactively embraced emerging trends by adopting flexible development strategies and focusing on innovation, ensuring the competitiveness and sustainability of the business. Vinatex's culture, deeply embedded in every cadre, Party member, and textile and garment worker, continuing to be awakened, spread to cope with the remaining challenges, and seize new opportunities in the belief and aspiration for a Vinatex that develops increasingly sustainably, establishing a strong brand position in the international market. □



Mr. Le Quoc An, former Secretary of the Party Committee, former Chairman of the Board of Directors of the Vietnam National Textile and Garment Group (Vinatex), former Chairman of the Vietnam Textile and Apparel Association, with over 48 years of dedication, is a key figure in the development journey of Vinatex and the Vietnamese textile and garment industry. From his start at Viet Thang to shaping and developing Vinatex, Mr. An, along with the leadership team, has steered Vinatex through numerous challenges, affirming its position in the international market.

Mr. An and Vinatex actively supported the establishment and development of the Vietnam Textile and Apparel Association (Vitas), which is a significant step in creating connectivity and supporting for businesses in the industry. This not only improves the supply chain in the industry but also demonstrates a spirit of cooperation and development.

Established in 1995, Vinatex has gone through various stages of development, from initial difficulties to periods of innovation and

VINATEX

NUCLEUS OF TEXTILE AND GARMENT INDUSTRY



strong growth. The mission was assigned to Vinatex is to revive that are incurring losses or even bankrupt. In 1999, the Vietnam Textile and Apparel Association (Vitas) was established with Vinatex as its core member. The association played a role in connecting all enterprises within the Corporation and across the country, including foreign enterprises support, and share market information. The former Chairman of

Vinatex and Vitas shared that Vinatex provided support to Vitas from infrastructure to market promotion, acting as an intermediary and advising on the development strategy of the textile industry to relevant ministries and the government, and contributing to helping the Vietnamese textile industry penetrate the US and Japanese markets.

However, the Vietnamese textile and garment industry is also

facing many challenges such as fierce competition from other countries, climate change, and environmental pollution. Mr. An believed that sustainable development and digital transformation in the textile and garment industry is essential and reflects the development trend of the industry in the modern era. The adoption of new technologies and modern management not only enhances production efficiency but also protects the environment and improves the quality of life for workers.

To achieve sustainable development in the textile industry, Mr. An believed that it requires direction and strategies from the government, ministries, and localities in planning concentrated industrial zones with comprehensive wastewater treatment facilities, utilizing reclaimed water, adopting new

technologies, producing more fabric to complete the supply chain, while still ensuring environmental factors.

During nearly 30 years of development of Vinatex Group, the former Chairman of Vinatex's Board of Directors and former Chairman of Vitas, Le Quoc An, shared that Vinatex's spirit and enthusiasm have always shone brightly in the ups and downs of the textile industry. Vinatex is a model of typical supply chains in the global textile industry, meeting the highest requirements for sustainable development, profitability, and environmental protection and social responsibility. Vinatex has always been a core enterprise in the development of the Vietnamese textile industry.

With the significant contributions of Mr. Le Quoc An and Vinatex, the Vietnamese textile and garment industry has great potential to reach the global market. However, to achieve this goal, the Vietnamese textile and garment industry needs to continue innovating, enhancing competitiveness, and addressing existing challenges. □

INVESTING FOR THE FUTURE ALIGNS WITH THE NEW TREND

*Mr. Tran Huu Phong
Chairman of the Board of Directors of Vinatex Phu Hung*



Mr. Tran Huu Phong, Chairman of the Board of Directors of Vinatex Phu Hung Joint Stock Company, has dedicated nearly 40 years to Vietnam's textile industry. Having experienced the ups and downs with Vinatex, Mr. Phong shares valuable experiences and strategic visions for the future development of the textile and garment industry.

THE EARLY DAYS OF ESTABLISHING VINATEX PHU HUNG - THE PREDECESSOR OF A BRANCH OF THE VIETNAM NATIONAL TEXTILE AND GARMENT GROUP

In 2014, Vinatex Phu Hung was established, marking a new milestone in Vietnam's textile industry. As a model yarn factory investment project of Vinatex, Vinatex Phu Hung quickly asserted their position with large-scale investment, application of modern technology, and focusing on high-quality products. In 2018, Vinatex Phu Hung officially converted into a Joint Stock Company, opening up new opportunities for strong development.



EMBRACING MARKET TRENDS

Understanding the market changes thoroughly, Vinatex Phu Hung quickly adjusts strategy accordingly. Mr. Phong stated that the company is postponing current investment projects to focus on evaluating the market and finding the right direction for long-term investment plans in the future.



BUILDING BRAND AND ENHANCING QUALITY

With the motto "customer-centricity", Vinatex Phu Hung focuses on building brand and improving product quality and services. Mr. Phong affirmed that "superior and consistent product quality" is the key factor for Vinatex Phu Hung to stand firm in the fiercely competitive market.

According to Mr. Phong, the Vietnamese textile and garment industry is currently facing a bottleneck situation, which significantly limits sustainable development and value-added optimization for the industry. Therefore, Vinatex's strategy of one-stop destination providing comprehensive services aligns perfectly with the long-term development trend. This strategy will consolidate the strengths of its member units, leverage their advantages, and address the limitations in the independent operation. As a result, it can offer a reliable, high-quality, and reasonably priced product system to customers. Importantly, it addresses customers' needs for comprehensive product package, ensures better service progress, and provides scalable solutions that guarantee product consistency across stages. □

GARMENT AND TEXTILE ENTERPRISES ADAPT TO MARKET FLUCTUATIONS

In the first quarter of 2024, the garment industry showed some positive signs with an increase in the number of orders, but prices have not yet improved. In contrast, the yarn sector is still facing risks with high cotton prices and falling yarn prices. Therefore, Vinatex's member companies are building many scenarios to adapt to the new market requirements, stabilize production, and improve efficiency.

MARKET OVERVIEW OF GARMENT AND TEXTILE INDUSTRY

Overall, the garment sector has seen an increase in the number of orders, especially from the US and EU markets due to the shift of orders from China. Cotton prices are expected to remain high in the coming period. Although the number of orders has increased, processing prices have not yet returned to the pre-Covid-19 level, affecting the profits of garment enterprises. To adapt to the market fluctuations, enterprises are building many flexible production scenarios to ensure that they meet customer needs and optimize operational efficiency.

Additionally, the yarn sector is experiencing unpredictable fluctuations. It is predicted that cotton prices will remain high in the last six months due to market factors. Yarn businesses are advised to buy cotton when prices are at 90-91 cents/pound to limit risks. Besides, risk-sharing measures for cotton prices should be applied by importing cotton under August, September, and October contracts. Currently, yarn prices are high, presenting an opportunity for Fiber industry businesses to increase profits.

PERSPECTIVES OF VINATEX'S LARGE ENTERPRISES AT THE MARCH SEMINAR ON SOLUTIONS TO ADAPT TO THE NEW MARKET

Vinatex Phu Hung: The enterprise is focusing on the Chinese market with the trend of favoring recycled yarn. It also needs to diversify fiber types and meet customer's requirement for fast delivery .

VSC: The enterprise is making efforts to finalize orders for the second half of the year and cooperate with various

corporations and customers to ensure sufficient supply.

Dong Xuan Knitting Company: The enterprise has recorded a 25% growth in the knitted fabric industry compared to the same period last year. The enterprise needs to invest in new machinery and improve labor productivity to meet market demand.

Hoà Thọ: The enterprise has recorded an increase in orders in the first half of 2024 compared to the same period last year. The enterprise needs to closely monitor the market to meet delivery schedules, while also saving costs and improving productivity.

Hue Garment and Textile: There is an increase in the number of knitted garment orders but the product price is still low. The enterprise needs to organize production with a fast pace, low cost, and high productivity.

Viet Thang: The enterprise is facing fierce competition in the woven fabric export market that needs to look for opportunities to supply fabrics to the domestic market and reduce product prices to attract customers.

In general, textile and garment enterprises are facing many challenges such as prices, labor, and the market, but they are still trying to find opportunities and adjust their strategies to ensure stable production and effective development. □



SAIGONTEX & SAIGONFABRIC 2024:

OPPORTUNITIES

For Vietnam's Textile And Garment Industry



HIGHLIGHTS OF THE EXHIBITION

SaigonTex & SaigonFabric 2024 is the largest textile exhibition in Vietnam, covering an area of 30,000 square meters and attracting over 1,000 exhibitors from leading textile countries such as Italy, China, Belgium, Japan, South Korea, Switzerland,

the United States, the Netherlands, India...

Besides, the exhibition also impresses with its diverse products, showcasing a full spectrum of products, services, and technologies in the textile and garment industry, from raw materials, yarns, fabrics, and accessories to textile machinery,

dyeing, printing, and embroidery equipment, etc. meeting all the needs of visitors.

Furthermore, SaigonTex & SaigonFabric 2024 serves as a platform to introduce the latest trends in the textile and garment industry, particularly those related to sustainability, environmental friendliness, and high-tech applications.



SaigonTex & SaigonFabric 2024, an international textile and garment exhibition, has officially kicked off at the Saigon Exhibition and Convention Center (SECC) with a grand scale, attracting a large number of domestic and international businesses. This event is significant for Vietnam's textile industry, offering great opportunities for businesses to find partners, stay updated on industry trends, and enhance competitiveness.

This year's exhibition also incorporates vibrant catwalk performances, which are being organized for the first time to introduce applied fashion products designed by Vietnam and international designers.

OPPORTUNITIES FOR BUSINESSES

Attending the exhibition is an excellent opportunity for Vietnamese textile and garment

enterprises to seek partners, expand markets, and boost exports.

In the exhibition, businesses not only stay updated on the latest trends in the textile and garment industry but also have the chance to introduce their brands, products, and services to potential customers, thereby innovating products, services, and enhancing competitiveness to meet market demands.

The SaigonTex & SaigonFabric 2024 Textile and Garment Exhibition takes place from April 10 to 13, 2024, at the Saigon Exhibition Center (SECC). This is an unmissable event for Vietnamese textile and garment enterprises and investors interested in this industry. □

MR. AHMED YEGANEH - COUNTRY HEAD OF CORPORATE BANKING SERVICES, HSBC VIETNAM

“ Vietnamese businesses are focusing on domestic growth and expanding into ASEAN markets.

Businesses are investing in technology and digitalization to meet the needs of the digital economy.



EXPERT'S VIEWS

April
2024



MR. LE TIEN TRUONG - CHAIRMAN OF THE BOARD OF DIRECTORS OF VIETNAM TEXTILE AND GARMENT GROUP

“ Loan interest rates in Vietnam are higher than in other textile exporting countries.

Interest rates need to be reduced to support businesses.



MR. DAO MINH TU - DEPUTY GOVERNOR OF THE STATE BANK OF VIETNAM:

“ The State Bank will continue to operate flexibly to ensure exchange rate stability and foreign currency reserves for the economy.



MR. LE HUY KHOI - HEAD OF SCIENCE AND TRAINING MANAGEMENT DEPARTMENT, VIET NAM INSTITUTE OF STRATEGY AND POLICY FOR INDUSTRY AND TRADE

“ The government needs to focus on improving the capacity of businesses, intellectual property, and the financial capacities of startups.

There is a need for practical support policies and enhancing the capacity of businesses in technological innovation.

Businesses need to be trained on how to use technology superlatively.



ASSOC. PROF. DR. PHAM THE ANH - HEAD OF FACULTY OF ECONOMICS, NATIONAL ECONOMICS UNIVERSITY

“ Exports in 2024 will improve but will not experience a boom like during the Covid-19 pandemic.

Businesses need to look for new markets and improve their turnover in familiar markets.



MR. NGUYEN VAN THAN - CHAIRMAN OF THE ASSOCIATION OF SMALL AND MEDIUM-SIZED ENTERPRISES

“ There is a need for a “tough” solution to bring down interest rates on existing loans of businesses.



MS. TRAN THI THANH TAM - DIRECTOR OF THE CENTER FOR SUPPORTING SMALL AND MEDIUM-SIZED ENTERPRISES

“ Businesses need to enhance their resilience, competitiveness, and adaptability to change.

They need to proactively align with the trend of reshaping global supply chains.





Fashion Brands

in the CIRCULAR ECONOMY

The fashion industry worldwide is facing the imperative to transition from a linear to a circular business model. This impacts both luxury and fast fashion markets, driving significant changes in the approach to advertising, with a focus on building fashion brand value.

THE POWER OF BRANDING IN THE CIRCULAR ECONOMY

Products that are not only diverse and impressive but also sustainable and responsive to the urgent demands of society and the natural environment.

Advertising messages should not only promote products but also create and inspire dreams associated with the products, encouraging customer shopping behavior. Regular consumption of a brand's products leads to alignment with the brand's

message, significantly enhancing the brand's value.

BRAND MARKET

Mass-market brands

Focus on rapid introduction of new products through stores and websites, aiming to capture customer attention through discounts and promotions.

Luxury and Premium Brands

Establish exclusivity and luxury through the use of high-quality materials and special production processes. Despite facing pressures for recycling and sustainable resources, products' exclusivity and quality are maintained.

Eco-friendly MSMEs Brands

Emphasize sustainability and the use of recycled materials. Small and medium-sized enterprises often focus on handmade production and recycling, offering unique and relatable value to consumers.

POTENTIAL SOLUTIONS TO SUPPORT FASHION BRANDS IN TRANSITIONING TO THE CIRCULAR ECONOMY

01

Eliminating Overproduction: Brands should produce fewer items and only manufacture products they believe will sell.

02

Enhancing Product Quality: Products should be made from sustainable materials and designed for long-lasting use.

03

Repair, Resale, and Rental: Brands should provide repair, resale, and rental services to encourage consumers to extend the lifespan of clothing.

04

Recycling: Brands should develop recycling systems to transform old garments into new products.

05

Maintaining Transparency: Brands should share information about their supply chains and production practices with consumers.

Innovation and adaptation are key to success in today's fashion industry, with an emphasis on branding value and integrating circular business models to meet market and environmental demands. □



Fashion Marketing

A POTENT WEAPON for VIETNAM'S TEXTILE AND GARMENT INDUSTRY

Vietnamese textile enterprises are facing a fierce competitive environment, coupled with customer loyalty declining. To succeed, they need to have a deep understanding of the market, customer needs and desires, and effective business strategies. As a result, fashion marketing is becoming an important tool for textile enterprises to maintain their market position.

Hanoi Industrial Textile Garment University has organized training in Fashion Marketing to provide human resources for this industry. The Head of the Faculty of Economics, Ms. Duong Thi Tan, said that by 2024, there have been 6 courses with nearly 300 students. Students are trained in a dynamic environment, with experienced and enthusiastic lecturers.

Due to the high competition in the fashion industry, students in this major are facing the pressure to be creative and competitive. The race is not just about following trends, but also about changing communication methods to attract customers and leave a mark on the brand.



Marketing in the textile industry has different characteristics from general marketing. In particular, fashion marketing needs to constantly update and reflect the latest fashion trends to attract customer attention. The use of images and graphic design is an important factor. Social media channels such as Facebook and TikTok are commonly used to share images and videos of products, as well as to create highly interactive advertising campaigns.

During the training, students are equipped with the necessary knowledge and skills. The training program is designed with an applied approach, with a high practical component. The university regularly updates the training program to reflect the new industry trends. Ms Tan said that after graduation, students have many job opportunities in this field, with a relatively stable income.

To succeed in business, enterprises need to have thoroughly understanding the market, customer needs and desires, and effective business practices. Therefore, fashion marketing is becoming a “powerful weapon” for textile enterprises to assert their position in the competitive market. □



ADVANCED SOFTWARE SOLUTIONS

FOR ENHANCING PRODUCTIVITY IN THE GARMENT INDUSTRY



The garment industry is facing various challenges, including quality control, inventory management, and production process monitoring. Advanced software solutions equipped with computer vision and AI technology can help garment factories solve these challenges and improve production efficiency.



BENEFITS OF THESE SOFTWARE SOLUTIONS

Reducing product defect rate: Thanks to automatic and accurate error detection capabilities, software solutions help minimize the rate of product rejects, saving production costs and improving product quality.

Enhancing quality management efficiency: Software solutions provide real-time data on quality control performance, enabling quality managers to make informed and timely decisions to improve production processes.

Optimizing inventory management: Software solutions help tracking inventory location and status in real-time, enabling factories to efficiently manage material usage and minimize waste.

Improving labor productivity: Software solutions provide data on the performance of workers and production lines, enabling managers to adjust processes and improve efficiency.

Many garment enterprises have successfully implemented advanced software solutions and achieved positive results, such as Silver Spark, Matrix Clothing, EPIC Group, and Norlanka – a leading Sri Lankan garment manufacturer owned by PDS.

In conclusion, in the era of Industry 4.0, software technology, particularly computer vision and artificial intelligence, is being and will continue to be applied to optimize production processes and reduce production costs. □

DIGITAL TRANSFORMATION BREAKTHROUGH SOLUTION FOR VIETNAM'S TEXTILE AND GARMENT INDUSTRY



BENEFITS OF DIGITAL TRANSFORMATION IN THE TEXTILE INDUSTRY

Growth: Digital transformation solutions help businesses analyze data across the entire value chain, customer information, buyer trends, etc., enabling businesses to have a database for planning and adjusting strategies according to consumer preferences, thereby boosting sales.

Profitability: Digital transformation enables automation of production processes, efficient cost management, labor savings, and waste reduction.

Sustainability: Businesses can utilize resources more effectively, minimize environmental impact, and comply with sustainability standards.

KEY FACTORS FOR SUCCESSFUL DIGITAL TRANSFORMATION

Change in mindset: Business leaders must adopt an open mindset to accept new technologies, and transform traditional operating methods.

Strengthening workforce training and development: Digital transformation

Digital transformation is becoming an essential trend in Vietnam's textile and garment industry, bringing numerous benefits and vast development potential. To successfully implement digital transformation, businesses need to be prepared for continuous change by fostering innovation, improving workforce skills, optimizing production processes, and reducing costs.

requires investment in HR training and development, encompassing mastery of new technologies, understanding production processes, and information management.

Investment in technology and software: Businesses need to invest in technologies and software solutions aligned with their specific needs and budgets.

Selection of reputable suppliers: Businesses should choose a digital transformation solution provider with extensive experience and expertise in the textile and garment industry.

Comprehensive implementation: Digital transformation needs to be comprehensively implemented in all production and business processes of the enterprise.

EFFECTIVENESS OF DIGITAL TRANSFORMATION IN VIETNAM'S TEXTILE AND GARMENT ENTERPRISES

Vietnam National Textile and Garment Group (Vinatex): Vinatex has successfully

adopted digital transformation, achieving notable outcomes such as reduced production costs, enhanced labor productivity, and elevated product quality.

Phong Phu International Joint Stock Company (PPJ): PPJ has implemented a comprehensive digital transformation system for garment manufacturing operations, leading to significant improvements in overall business performance. By the end of 2024, PPJ's entire production and business operations system is expected to be fully digitized through the WFX software application from WFX Company and the 3D software from CLO Virtual Fashion Company.

Viet Tien Garment Corporation (Viet Tien): Viet Tien has embraced digital transformation, realizing substantial benefits such as reduced labor requirements, cost savings, increased productivity, and improved product quality.

In conclusion, digital transformation is not only a trend but also an opportunity for Vietnam's textile industry to enhance competitive position and achieve sustainable development in the future. □

PROGRAM: 'WORKERS' MONTH AND OCCUPATIONAL SAFETY AND HEALTH ACTION MONTH IN 2024

of the Vietnam National Textile and Garment Group and Vietnam Textile Garment Trade Union

In 2024, Vietnam National Textile and Garment Group Trade Union have developed a comprehensive program to promote the pioneering spirit of textile and garment workers in innovation and creativity, while also focusing on ensuring occupational safety and health (OSH) in the workplace and throughout the supply chain.

This program aims to enhance the pioneering spirit of textile and garment workers in innovation and creativity; raise awareness and compliance with OSH laws; and contribute to ensuring employment, improving income, and the living standards of union members and workers.

The program will run from April 25, 2024, to May 31, 2024.

Key Activities

1. COMMUNICATION

- Propaganda on the purposes and significance of Workers' Month, Occupational Safety and Health Action Month, International Labor Day (May 1), the 70th anniversary of the Dien Bien Phu Victory, and the 134th anniversary of President Ho Chi Minh's birthday.

Disseminate OSH policies, regulations, and knowledge.

Strengthen communication activities through various media channels.

2. WELFARE FOR WORKERS

Review and approve allowances; visit and present gifts to workers in difficult circumstances.

Support grassroots cultural institutions.

Partner with welfare providers to bring benefits to union members and workers.

Conduct surveys to identify training needs in OSH.

Promote dialogue and negotiation to improve the quality of collective labor agreements.

Guide the organization of "Union meals".

3. MOVEMENT OF EMULATION AND REWARDS

- Reward for "Units of well organizing Worker Month activities" and for "Units of well implementing policies and ensuring occupational safety and health.

Reward for outstanding groups and individuals who excel in the movement of studying and following Ho Chi Minh's ideology, morality, and style.

4. SPECIALIZED ACTIVITIES AND EVENTS

Encourage Union Base to actively participate in the " Union Base Fanpage" contest.

Coordinate with training institutions to enhance skills and adaptability for workers.

Organize voluntary blood donation days.

5. DEVELOPMENT OF UNION MEMBERS AND GRASSROOTS UNIONS

Introduction of outstanding union members to the Party; Improving the quality of Union's staffing

Review and understand the situation of enterprises and workers to focus on promoting union development and establishing Union Base.

Pay attention to the training and introduction of outstanding union members to the Party for consideration, training, and admission.

Organize training in union work for union officials.

6. TRADE UNION ACTIVITIES

Propagate and thoroughly implement resolutions of all-level trade union congresses and the 13th National Trade Union Congress.

Establish information channels and utilize social networks to listen to the opinions and suggestions of union members and workers.

Coordinate with employers to organize the forum "Workers for enterprises, enterprises for workers".

Organize "Gratitude to Workers".

Organize "Each grassroots Union, one member benefit".

Organize "Heart-to-heart connection"; "collective weddings".

7. OSH EMULATION MOVEMENTS - SELF-IMPROVEMENT MOVEMENTS FOR WORKING CONDITIONS IN THE WORKPLACE

Innovate the content and methods of implementing the "Green - Clean - Beautiful; Ensuring OSH" movement.

Organize specialized activities and events on OSH.

Coordinate the organization of OSH training.

Supervise the implementation of OSH laws. □

